



## Fact Sheet

### At a Glance

**ThunderShirt Leadership:** Phil Blizzard, Founder, President and CEO  
**Company Headquarters:** Durham, N.C.  
**Founded:** 2009  
**Success to Date:** ThunderShirt has helped millions of dogs around the world through sales to dog owners, veterinarians, dog trainers and shelters. ThunderShirt is recommended by thousands of trainers and veterinarians.

### Our Product:

**Design:** ThunderShirt's patent-pending design applies a gentle, constant pressure that has a dramatic calming effect for most dogs. More than 82 percent of customers who have tried the ThunderShirt reported an improvement in their dog's anxiety-related behavior.

**Sizing:** ThunderShirt is available in seven sizes to meet the needs of every dog and owner. ThunderShirt sizes are equipped to fit the tiniest of Chihuahuas to the largest of Mastiffs, and the adjustable wrap design adapts to any minor weight fluctuations.

Size	Chest Size	Weight
XXS	9"-13.5"	< 7 lbs.
XS	13"-18"	8-14 lbs.
S	16"-23"	15-25 lbs.
M	18"-26"	26-40 lbs.
L	24"-32"	41-64 lbs.
XL	31"-40"	65-110 lbs.
XXL	38"-50"	> 110 lbs.

**Customization:** The signature design is available in three colors: heather grey, navy blue rugby and pink rugby. Products may be further customized with embroidery.

**Pricing:** ThunderShirts start at \$39.95 for a signature heather grey ThunderShirt in any size. A pink or navy ThunderShirt may be selected for an additional \$5. Embroidery may be added for \$10.

**Availability:** ThunderShirts may be purchased online at [www.thundershirt.com](http://www.thundershirt.com). ThunderShirts are also sold at more than 1,000 retailers across the U.S.

**The ThunderShirt Difference:** ThunderShirts are easy to use (no pulling over the head or under the legs); made of durable, machine-washable fabric and adjust to a snug and comfortable fit for every dog. ThunderShirt stands behind its product and offers a 100% money-back guarantee on every sale.

