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Thundershirt and Petfinder.com Foundation Celebrate National Animal Shelter Appreciation Week with Donation to Shelters Nationwide

Initial Grant Provides Thousands of Leading Anxiety-Reducing Product

DURHAM, N.C. – November 7, 2011 –This week marks the Humane Society of the United States' National Animal Shelter Appreciation Week, and to recognize the important role of shelters nationwide, [Thundershirt](#)[®], a leading manufacturer of anxiety-reducing dog products, announces the donation of 5,000 Thundershirts, a proven solution to ease anxiety in dogs, through a grant program with the Petfinder.com Foundation and Petfinder.com, the nation's largest online database of homeless pets.

According to Petfinder.com, there are 6 to 8 million adoptable animals in shelters and rescues nationwide. The Petfinder.com Foundation helps homeless pets by saving lives through adoptions, helping shelters prepare for and recover from disaster and making sure animal welfare organizations across the country are more sustainable. Its support of the more than 13,500 Petfinder member shelters and rescue groups helps ensure that no adoptable pet is euthanized simply for lack of a home.

"Since Thundershirt was founded in 2009, we've been committed to supporting animal shelters and rescue groups nationwide," said Phil Blizzard, founder of Thundershirt. "The Petfinder.com Foundation does incredible work and we are proud of this partnership as we continue our mission of bringing relief to the millions of dogs affected by anxiety and fear issues."

The Thundershirt grant program enables Petfinder members to use Thundershirts to help ready anxious pets for their forever homes. The partnership's inaugural grantees include 32 shelters and rescue groups, which will receive nearly 2,300 Thundershirts.

"We recently put a Thundershirt on an unsocialized 5-month-old puppy that hadn't stopped shaking since he arrived days ago. He was a big time shaker and scared of everything. We put the Thundershirt on and instantly, in the blink of an eye, he was a new dog! Unbelievable!" exclaimed

Nicky Ratliff, executive director, the Humane Society of Carroll County Inc. and Petfinder.com Foundation member.

"What a gift to ease the anxiety of several thousand dogs awaiting adoption," said Liz Neuschatz, executive director of the Petfinder.com Foundation. "That's what the caring folks at Thundershirt have done with this generous grant. We are so happy to be working with them."

For additional company and product information, including demonstrations, visit www.thundershirt.com, and to learn more about Thundershirt's grant program, please visit www.petfinderfoundation.com.

About Thundershirt

Founded in 2009 in Durham, N.C., Thundershirt's mission is to bring relief to the millions of dogs and dog owners struggling to cope with dog anxieties. The Thundershirt is designed to provide a constant, gentle pressure to a dog's torso creating a dramatic calming effect for most dogs. Thundershirt continues to investigate dog anxiety and fear issues with scientific-based studies and surveys from recognized veterinarians and customers. In its first two years, Thundershirt has helped tens of thousands of dogs across the country and around the world.

The company also donates thousands of Thundershirts and funding to rescue groups and shelters to help these organizations manage their dogs' anxieties and find permanent homes.

Thundershirts are sold online at www.thundershirt.com and by retail stores, veterinarians, trainers and kennels across the country.

About the Petfinder.com Foundation

The Petfinder.com Foundation, a nonprofit 501(c)3 public charity, helps homeless pets by saving lives through adoptions, helping shelters prepare for and recover from disaster and working to make sure animal welfare organizations across the country are more sustainable. Its mission is to ensure no adoptable pet is euthanized for lack of a home. Since 2003 the foundation has provided over \$15 million in grants to animal welfare organizations and Petfinder.com member shelters and rescue groups.

About Petfinder.com

Petfinder.com is the largest online, searchable database of animals that need permanent homes. With more than 320,000 adoptable pets from over 13,500 animal shelters and rescue groups throughout the U.S., Canada and Mexico, Petfinder.com has facilitated more than 17 million adoptions since it was launched in 1996. In addition to being an adoption database, Petfinder.com is an all-inclusive resource guide for how to select the right family pet and build a successful, life-long relationship.

Thanks to its sponsors, Petfinder.com is free to both visitors and to its animal placement organization members. Sponsors include BISSELL Homecare, Inc., a manufacturer of home cleaning and floor care products, PETCO, a national pet supply retailer that sponsors in-store adoptions and provides coupon books for new adopters, The Animal Rescue Site, Petfirst Healthcare, the exclusive pet insurance provider for Petfinder.com, HomeAgain, a microchip

and pet recovery service, and Merial, maker of the number one veterinary-recommended flea and tick preventative, FRONTLINE®, and heartworm preventative, HEARTGARD®.

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